

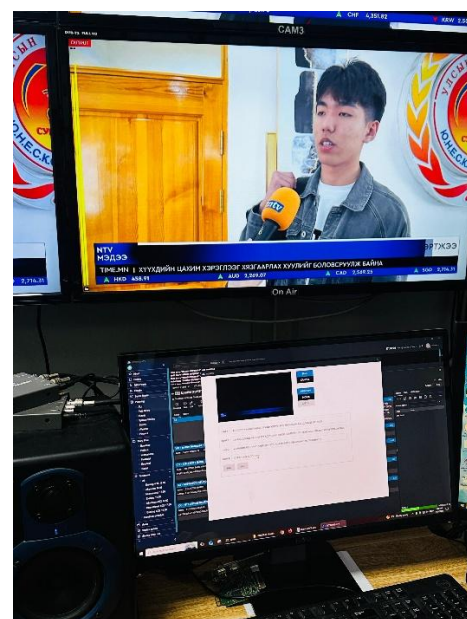
NTV Mongolia: Going Live with Whiteways in Mongolia



NTV, one of Mongolia's leading broadcasters, has made a major leap by launching live news broadcasts for the very first time using the Octopus Newsroom system. This move puts NTV among a select group of news channels in Mongolia now delivering live content to viewers. NTV is only one in the country with a fully equipped, modern newsroom featuring the latest tools and capabilities.

NTV Steps into a New Era of Live Reporting

What began as a single live broadcast has quickly evolved into a growing daily routine. NTV is steadily increasing its live news output, with plans to make real-time coverage a key part of its schedule. This shift is helping the channel react faster to current events and engage with audiences more directly.



Delivered by Whiteways Systems

The system designed and installed by Whiteways consists of :

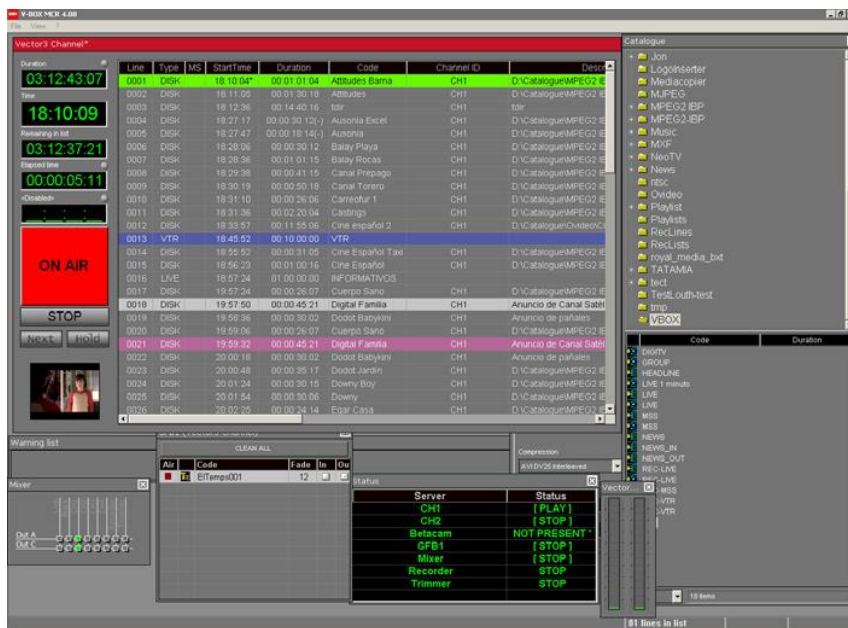
Ingest of News clips on Vector Box ingest server

Story and text written by journalist on Octopus Newsroom

Tele prompter is controlled by MOS. Stories copied to the prompter

Vector Box - Imagena used for on air graphics

News video payout by Vector Box



The entire project was successfully executed by Whiteways Systems Pte. Ltd., Singapore who served as the system integrator for this project. Their team worked closely with NTV news team and set up the Octopus newsroom system, installed other third-party systems for integration, and ensure everything was ready for live operations.



Looking Ahead

With Octopus now part of the core newsroom setup, NTV is well-positioned for a faster and more flexible news production workflow. Working in Mongolia's often harsh and snowy conditions, NTV's newsroom stands out for its speed and adaptability. The challenging terrain only highlights how far the team has come in building a modern, connected newsroom.



Words from the Leadership

NTV's Director of News, B. Undrakhjargalant, shared, *“This is a big milestone for us. Going live has opened up new ways to deliver news faster and stay ahead. Our team is excited about what’s next.”*

Whiteways CEO – A. Raza added – “NTV has been a special project for us. The staff has really taken to the new system in a big way. They are using the system to produce great news bulletins. I am sure that NTV is the leading news channel in Mongolia.”

About Whiteways –

Whiteways is an award-winning system integration company. Whiteways is focused on providing products and services to Broadcasters (TV and Radio stations), professional audio / video production / post production houses and anyone who needs a full system. Whiteways is headquartered in Singapore. Whiteways was established in 2011. Whiteways has a long list of implementing large successful projects. Whiteways has over the years become one of the leading system integration companies in the South and South East Asian region. Whiteways has won several awards in Singapore. Whiteways is a member of various national and international bodies.