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SINGAPORE

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Promising SME 500 2016 Top 10 Special Achievement Awards category.



ABOUT THE AWARD

The Promising SME 500 Campaign was spearheaded to recognize the exceptional achievements of business men and women in Singapore, highlighting their commercial success and also recognizing their contributions to the economy and the community at large. This campaign also serves as a platform to inspire aspiring entrepreneurs to likewise pursue their dreams and ultimately to create a sustainable entrepreneurial culture in our nation.

VISION FOR OUR FUTURE

To the chosen few who dare to DREAM, ACT and Achieve, success is their birthright and nothing will stand in their way to becoming victors in their field. These business 'gladiators' are the embodiment of eminence and passion. They are the leading force of entrepreneurship in our nation. 2014 marks another milestone in the Promising SME 500 history with an unparalleled host of Business Luminaries who have etched themselves a name in the business arena through their sheer wit, will and wisdom. Herein lies the stories of their inspirational journeys, their struggles and triumph and their emergence as true Champions. This is their tale of battles and their victories. This is their Legacy.

Whiteways was awarded the Top 10 Special Achievement award by Promising SME 500 2016 committee. At the Gala dinner hosted in Marina Bay Sands, the CEO Mr Aale Raza of Whiteways was given the award by Mr Sitoh Yih Pin – the member of Parliament (MP for Potong Pasir).

Whiteways was registered in 2011. Since its inception, it has registered strong double digit growth year on year. Whiteways has plans of expansion – into new business domains as well as into new countries. With these twin expansion thrusts, Whiteways is poised to continue its growth path.



Mr Aale Raza – CEO Whiteways, receiving the Top 10 Special Achievement Award from Mr Sitoh Yih Pin – Member of Parliament

About Whiteways

Whiteways Systems Pte Ltd is a distribution, cum system integration house. Whiteways is focused on providing the latest and the best to the broadcasters and production houses in the Asia Pacific region. Ranging from selling cameras all the way to providing complex solutions – Whiteways does it all. Solutions range from studios, production control rooms, master control rooms, archival systems, storage area networks, satellite uplink / downlink systems, ENG / DSNG, newsroom systems, non-linear editing systems, graphics systems, virtual sets, video servers, automation and so on. Whiteways is headquartered in Singapore.

Whiteways was established in 2011 and has been growing rapidly ever since. Whiteways has several multi-million dollar projects under its belt.